

# Now! There Are TWO Hillenmeyer Garden Centers



**SOUTHSIDE CENTER**  
Nicholasville Road  
One Mile South of Southland Dr.  
Phone: 7-2576

— To Serve Your  
Every Gardening Need

Index \*

62 **Spring 1958**

Fruit and Flowers for  
Body and Soul



Peace Rose. (See page 4.)

SANDERSVILLE ROAD  
U. S. 25 North  
Phone: 5-5454



## PANSIES

Our plants of this popular flower are grown from seed of the choicest strains. Besides combining the finest selections from Pansy specialists, there is a further blending of additional separate colors that do not usually occur in the average mixture. Large, strong transplants: \$1.25 per doz.; \$8.50 per 100. Post, packing and insurance, 15% additional.

Plant Pansies early for best results.

Return Postage  
Guaranteed

BULK RATE  
U. S. POSTAGE  
**PAID**  
Permit No. 94  
Lexington, Ky.

LIBRARY  
RECEIVED  
★ MAR 3 1958 ★  
U. S. Department of Agriculture

LIBRARY  
U. S. DEPT. OF AGRICULTURE  
WASHINGTON 25, D. C.

**HILLENMEYER  
NURSERIES**

Georgetown Road LEXINGTON, KENTUCKY

# CLIMBING ROSES

## PINK

**DR. J. H. NICOLAS.** (Patent No. 457.) Everblooming Pillar Rose. The flowers are large, 4 to 5 inches across, with 50 petals, of rose-pink color with lovely fragrance. Magnificent clusters, three or four to a long, strong stem. **\$2.00 each; 3 for \$5.25.**

**MARY WALLACE.** Large, clear brilliant pink flowers. Fine for cutting. **\$1.35 each; 3 for \$3.90.**

**NEW DAWN.** An everblooming Dr. W. Van Fleet with the most lovely flesh-pink blossoms. Long stems, pointed buds. **\$1.50 each; 3 for \$4.25.**

## WHITE

**CITY OF YORK.** Hardy and a strong growing white climber. Semi-double creamy white with yellow anthers. **\$1.50 each.**

## NEW GRANDIFLORA ROSES

This is a brand new class of Roses recently defined by the All-America Rose Selection. The plants generally are strong growers and the flowers feature high centered form and long stems. Flowers are usually borne in clusters, and in some cases have the fragrance of the Hybrid Tea.

FOR POSTAGE, PACKING AND  
INSURANCE ON ALL ROSES  
ADD 10c PER FLANT



Gold Cup, Floribunda

Fusilier Floribunda



**Strong, 2-year plants: \$1.35 each; 3 for \$3.90;  
10 for \$12.50, except as noted**

## RED

**BLAZE.** Crimson blossoms. Blooms in June and under favorable conditions blooms again in the fall. Sometimes referred to as "a repeat blooming Paul's Scarlet." **\$1.50 each; 3 for \$4.25.**

**CLIMBING CRIMSON GLORY.** (Patent No. 736.) A good deep red Rose with all the good qualities of the Hybrid Tea form. **\$2.50 each; 3 for \$6.60.**

**PAUL'S SCARLET CLIMBER.** Vivid scarlet-red. Holds its color. **\$1.35 each; 3 for \$3.90.**

## YELLOW

**CLIMBING PEACE.** (Patent No. 932.) The well known Peace, also grows as a climber. A repeat bloomer; large yellow blooms, some with pink blush. Improves with age, blooms heavily on older canes. **\$2.25 each; 3 for \$6.00.**

**GOLDEN SHOWERS.** (Patent No. 1557.) A.A.R.S. Winner for 1957. May be grown as a climber, a pillar or a bush. Long golden buds opening to yellow. Blooms all summer. **\$2.75 each; 3 for \$7.20.**



BLAZE  
An Outstanding Red Climber

**MONTEZUMA.** (Patent No. 1383.) Brilliant, orange-red Grandiflora. Vigorous, tall growing, free blooming. **\$2.75 each; 3 for \$7.20.**

**QUEEN ELIZABETH.** (Patent No. 1259.) All-America Grandiflora Selection for 1955. Pure pink, good foliage. Strong grower. Almost thornless stems make cutting a pleasure. **\$2.50 each; 3 for \$6.60.**

**ROUNDELAY.** (Patent No. 1280.) A fine Grandiflora. Brilliant satin-y red blooms, displayed in profusion. Vigorous. **\$2.50 each; 3 for \$6.60.**

## Tested FLORIBUNDAS

Strong, 2-year plants.

Floribundas may be best recognized and described as large Polyanthas, both as to size of blossoms and height of bush. They are vigorous, free flowering and can be used for bedding, edging or as small shrubs in landscape designing. Becoming more and more popular.

## RED

**FUSILIER.** (Patent Pending.) All-America Rose Selection for 1958. A flaming orange-scarlet bloom, with excellent foliage. Double blossom with large flowers. **\$2.50 each; 3 for \$6.60.**

**IMPROVED LAFAYETTE.** Glowing red blossoms suffused a vivid crimson. Upright and vigorous. **\$1.35 each; 3 for \$3.90.**

**REDCAP.** (Patent No. 1292.) Good grower, medium height, fiery red bloom. **\$2.00 each; 3 for \$5.25.**

**RED PINOCCHIO.** (Patent No. 812.) Buds are a rich carmine which gradually deepen and acquire a velvety cast as they open into bloom. Masses of flowers are borne in large, unfading clusters, with individual blooms scattered between. The plants are free flowering, upright and vigorous. **\$1.75 each; 3 for \$4.65.**

**SPARTAN.** (Patent No. 1357.) Orange buds opening to reddish coral. Robust grower for a Floribunda. **\$2.75 each; 3 for \$7.20.**

## WHITE

**WHITE BOUQUET.** (Patent No. 1415.) A.A.R.S. Winner for 1957. A beautiful white Floribunda with Gardenia-like flowers. Has spicy fragrance. **\$2.50 each; 3 for \$6.60.**



## ROSE FERTILIZER

### Sacco Rose Food

A new fertilizer (7-9-5) that is 50% organic. Organic base is blood, bone and fish meal, with trace elements added. Gives good results.

5 lbs. .... \$0.89  
10 lbs. .... 1.59

## ORTHO ROSE DUST

A multi-purpose powder containing powerful insecticides and fungicides. May be used as spray or dust. Easily mixed and applied.

8-oz. dust gun ..... \$1.20  
1 lb. ..... 1.40  
5 lbs. ..... 4.50

## Dupont's Floral Dust

Excellent, contains the ingredients necessary to control the worst pests on Roses. This is a wettable powder, and can be used as a spray or dust.

1 lb. ..... \$1.35  
3 lbs. ..... \$2.75

**PINK**

**FASHION.** (Patent No. 789.) An entirely new color. Oriental red buds transforming into blooms of exquisite luminous coral-pink suffused with gold. Continuous blooms in enormous clusters. Graceful wavy petals, delicate fragrance. **\$2.00 each; 3 for \$5.25.**

**JIMINY CRICKET.** (Patent No. 1346.) All-America Winner for 1955. A new Floribunda, featuring tangerine-red buds opening to coral-orange and finishing in a pink-coral. **\$2.00 each; 3 for \$5.25.**

**POULSEN'S BEDDER.** Strong, upright plant attaining a height of about 3 feet, producing masses of big, slightly ruffled blooms of clear, rich pink. **\$1.35 each; 3 for \$3.90.**

**ROSENELFE.** The highest rated pink Floribunda. Silvery pink, good foliage, excellent grower. **\$1.35 each; 3 for \$3.90.**

**VOGUE.** (Patent No. 926.) An outstanding Floribunda, coral-pink color, prolific bloomer and large blossoms. Hardier than most Floribundas. **\$2.00 each; 3 for \$5.25.**

## YELLOW

**GOLDILOCKS.** (Patent No. 672.) Rich golden yellow. Buds shaped like Hybrid Teas open to very double blooms up to 3 inches across. This new, upright cheery Floribunda will be an addition to any garden. The best yellow Floribunda ever originated. **\$1.75 each; 3 for \$4.65.**

**GOLD CUP.** (Patent Pending.) All-America Rose Selection for 1958. Produces a large deep yellow blossom, good foliage and is a continuous bloomer. **\$2.50 each; 3 for \$6.60.**

## MULTI-COLOR

**CIRCUS.** (Patent No. 1382.) All-America Floribunda Selection for 1956. Known as a "Multi-Color." Color varies from rich yellow and red in the bud, to orange-buff, with pink, and usually ends as a red when fully open. **\$2.50 each; 3 for \$6.60.**



# Tried and Tested HYBRID TEAS

## PINK

**PICTURE.** Splendidly formed, medium sized flowers of velvety rose-pink, the petals pleasingly reflexed. Well named, as both form and color are very lovely. A fine cutting Rose, unusually free blooming.

**RADIANCE.** Globular, cupped flowers of two-toned pink, light silvery tone on the inside and deeper on the outside. Vigorous and free blooming. Deliciously fragrant. The standard pink Rose of the world.

**THE DOCTOR.** Beautiful glowing silvery pink with satiny edges. Extra large bud and blossom which is delightfully fragrant. One of our favorites.

Christopher Stone

Radiance

## RED

**CHRISTOPHER STONE.** Bright velvety scarlet flowers of good form, opening to show its golden stamens; fragrant. A magnificently beautiful Rose. Vigorous, upright grower.

**CRIMSON GLORY.** Formerly a patented variety, but now can be had at regular price. Glorious crimson flowers, shaded deep red, and mellowed by a velvety nap. Has consistently been rated as one of the ten most popular Roses.

**ETOILE DE HOLLANDE.** One of the finest red Roses. Large crimson flowers of velvety finish and especially fine fragrance. Plants branching, healthy foliage. Should be in every Rose garden.

## YELLOW

**ECLIPSE.** Formerly a patented variety, but can now be had at regular price. Very long, slender, streamlined yellow buds, opening to loose flowers. Holds color well. Fragrant.

**McGREDY'S YELLOW.** Unfading canary-yellow flower of excellent form with a mass of golden anthers beautifying the center of the flower. Vigorous bush with dark green foliage. Stands heat well. Semi-double, cupped flowers of golden yellow. Buds long pointed with markings of carmine. Sweetbrier fragrance. Good foliage, strong grower and one of the finest yellows.

## WHITE

**K. A. VICTORIA.** Creamy buds and perfect, snow-white blooms tinted lemon-yellow at center; fragrant. A perfect white Rose.

**McGREDY'S IVORY.** Lovely flowers of creamy white, merging into yellow at the base.

## TWO-TONED

**COUNTESS VANDAL.** Bud orange-copper to nicely formed blooms of salmon, copper and gold.

**PRESIDENT HERBERT HOOVER.** Large flowers of flaming scarlet and yellow in the bud, opening to soft creamy yellow with scarlet markings. One of the most satisfactory garden Roses. Unusual growth, free blooming, especially in the autumn. Rich fragrance.

Above Tried and Tested  
HYBRID TEAS  
\$1.35 Each 3 for \$3.90  
10 for \$12.50  
For Postage, Packing and Insurance on  
All Roses, Add 10c per Plant

This group contains the very best standard kinds and selections made from it will please.

## SUBSTITUTIONS

When sold out in a variety we would like the privilege and will substitute kinds of equal merit and value, unless instructed otherwise. We list many fine varieties and this will usually enable us to fill your order completely. THANKS.



# Outstanding Patented Hybrid Teas

PLANTING  
INSTRUCTIONS  
WILL BE INCLUDED  
WITH EACH ORDER



Golden  
Masterpiece



Charlotte  
Armstrong

ORDER NOW  
To Avoid  
Disappointment

FOR POSTAGE,  
PACKING AND  
INSURANCE  
ADD 10c  
PER PLANT



Chrysler  
Imperial



[4]

## RED

**CHARLOTTE ARMSTRONG.** (Patent No. 455.) A long, unique blood-red bud changing into a magnificent brilliant cerise flower. A color you must see to appreciate. It is a tall rugged plant, hardier than most. Certainly one of our best red Roses. **\$2.25 each; 3 for \$6.00.**

**CHRYSLER IMPERIAL.** (Patent No. 1167.) All-America Rose Society selection for 1953. Long buds of maroon-velvet, opening into rich crimson-red. Iridescent colors changing when in shadow and sunlight. **\$2.50 each; 3 for \$6.60.**

**NEW YORKER.** (Patent No. 823.) A truly red, red Rose which retains its sparkling color from June until frost. Its extra large, beautifully formed blooms are a brilliant scarlet with rose-red undertones and rich velvety sheen. The flowers often measure 6½ inches across. Sturdy, upright and vigorous. **\$2.25 each; 3 for \$6.00.**

**NOCTURNE.** (Patent No. 713.) Long, pointed buds and large velvety red blossoms. Outstanding red. **\$2.25 each; 3 for \$6.00.**

## TWO-TONED

**LOVE SONG.** (Patent No. 1360.) A large bloom, radiant pink with bright yellow on lower third of petals and lighter yellow on reverse side. **\$2.50 each; 3 for \$6.60.**

**LA JOLLA.** (Patent No. 1103.) Delightful combination of soft pastel colors. Petals flushed with soft pink, cream and gold. **\$2.50 each; 3 for \$6.60.**

**GOOD NEWS.** (Patent No. 426.) Coppery center shading to shell-pink on the outer petals. A prolific, sturdy grower. **\$2.00 each; 3 for \$5.25.**

**MME. HENRI GUILLOT.** (Patent No. 337.) This outstanding beauty has no rival in form or color. The artistic, long urn-shaped buds open to 20-petaled flowers, 4½ inches across, watermelon to raspberry-pink color with golden base. **\$2.00 each; 3 for \$5.25.**

**PEACE.** (Patent No. 591.) A lovely Rose! The ovoid, golden yellow buds, etched with pink, open to beautiful, cupped canary-yellow to cream blooms of magnificent size. The fragrance is as delicate as the flower is beautiful. The plant is vigorous and hardy with very large, glossy, disease resistant foliage. "This Rose should have a place in every garden as a living symbol of peace on earth, good will toward men." **\$2.50 each; 3 for \$6.60.**

**SUTTER'S GOLD.** (Patent No. 885.) Features exquisite, long, pointed, bright yellow buds, richly shaded with orange and red. Strong, vigorous, free-branching, producing an abundance of blooms. Many large glossy leaves. Most fragrant of all two-toned Roses. **\$2.25 each; 3 for \$6.00.**



Helen  
Traubel

FOR POSTAGE,  
PACKING AND  
INSURANCE  
ADD 10c  
PER PLANT

1

## PINK

**CONFIDENCE.** (Patent No. 1192.) A beautiful peach and pink Hybrid Tea. The well known Peace is one of its parents. Large blooms, good foliage. **\$2.25 each; 3 for \$6.00.**

**HELEN TRAUBEL.** (Patent No. 1028.) Color varies with the weather, from a light sparkling pink, more often an apricot color, sometimes bordering on a rich bronzy orange. Long, slender buds, large flower. **\$2.75 each; 3 for \$7.20.**

**SHOW GIRL.** (Patent No. 646.) This is one of our finest "pinks", characterized by its sensationally long buds and deep pink, almost carmine color. Because of its magnificent buds and lasting qualities, it is particularly good for cutting. Long, sturdy stems, large heavy-textured petals. **\$2.25 each; 3 for \$6.00.**

**TALLYHO.** (Patent No. 828.) A lovely old rose shade which is entirely new to Roses. The color on the inside of the petals is a varying but always a delightful and unique shade of pink. The outside of the petals is a rich crimson. The buds, before they unfold, are deep cardinal-red, ovoid in shape, opening to flowers with a spicy fragrance. They are very large when fully open, of perfect form and last exceedingly well. **\$2.25 each; 3 for \$6.00.**

**TIFFANY.** New. (Patent No. 1304.) All-America Rose Selection for 1955. Long, pointed buds of deep pink, with golden yellow shadings at base of petals. Vigorous, upright growth. Outstanding fragrance. **\$2.50 each; 3 for \$6.60.**

## YELLOW

**GOLDEN FLEECE.** (Patent No. 1512.) An outstanding yellow Rose. Buds are a tawny gold, opening to a dazzling canary-yellow. **\$2.50 each; 3 for \$6.60.**

**GOLDEN MASTERPIECE.** (Patent No. 1284.) A rich golden yellow, with larger than usual blossoms for a Hybrid Tea. Excellent for cutting. **\$2.75 each; 3 for \$7.20.**

## WHITE

**WHITE KNIGHT.** (Patent No. 1359.) All-America Rose Selection for 1958. This is the first time top honors have gone to a white Hybrid Tea. A pure satiny white bloom of good form, has good foliage, and is ideal for cutting. **\$3.00 each; 3 for \$7.95.**

FOR POSTAGE, PACKING  
AND INSURANCE  
ADD 10c PER PLANT

If you do not have our General Catalog

Fall 1957 Spring 1958  
Listing Shade Trees, Evergreens, Shrubs, Vines, Hedges, Etc.

Ask for Catalog 116



New  
Yorker



Tiffany

# Grow Your Own Fruit

Tastes Better — Costs Less

"The First Crop More than Pays for the Price of the Trees"

Varieties Arranged in Order of Ripening

## APPLES

### SUMMER APPLES

**CLOSE.** Early red, excellent for home. July 1-5.  
**EARLY TRANSPARENT.** Waxy yellow; early and productive. Sub-acid. July 5-6.  
**LODI.** Yellow, tart, little later than Transparent. July 5-10.  
**DUCHESS.** Early bearing, productive "red" strain. Mildly acid. July 10-15.

**GOLDEN SWEET.** Yellow; productive. Hasn't a fault. Best sweet. July 20-30.  
**POLLY EADES.** Kentucky-developed. Ripens over a long period. August 5-10.  
**HYSLOP CRAB.** Tart, bright red and productive. Best Crab. August 15-20.

### FALL APPLES

**WEALTHY.** Large. Shaded dark red; tender. Heavy early bearer. Aug. 1 to Sept. 1.  
**MCINTOSH.** Red; extra fine quality. Fall or early winter in Kentucky. Aug. 20-25.

**PADUCAH.** New; red; productive. Better than Rome Beauty. Sept. 5-10.  
**GRIMES GOLDEN.** Yellow; heavy bearing. Excellent quality. Sept. 15-20.

### WINTER APPLES

**JONATHAN.** Red; medium; best quality. Sept. 15-20.  
**RED DELICIOUS.** Highly colored Delicious of same quality. Sept. 20-30.  
**YELLOW DELICIOUS.** Yellow type of standard Delicious. Sept. 30 to Oct. 5.  
**RED STAYMAN.** More highly colored than ordinary Stayman. Oct. 5-10.  
**TURLEY WINESAP.** Rich red; conical; some like it better than Stayman. Oct. 10-15.

**ROME BEAUTY.** Large; red; tender; sub-acid. Early bearer. Oct. 12-15.  
**YORK IMPERIAL.** Yellow shaded red. Early bearing and best late keeper. Oct. 15-20.

PRICE OF APPLES—2- and 3-year-old Trees			
Each	5	50	
3 to 4 ft. ....	\$1.25	\$5.75	\$50.00
4 to 5 ft. ....	1.50	6.75	60.00
5 to 6 ft. ....	1.75	7.75	70.00

## PEACHES

**MIKADO.** Early yellow with red blush. Good quality. July 5-10.  
**REDHAVEN.** Early, yellow flesh, skin red. Excellent. July 10-15.  
**RARITAN ROSE.** The best early white-fleshed Peach. July 15-18.  
**GOLDEN JUBILEE.** Yellow with distinct blush. July 15-20.  
**COLORA.** Yellow flesh, hardy. July 20-25.  
**OTHELLO.** (July Heath.) Only clingstone on our list. White. July 25.  
**SOUTH HAVEN.** Hardy yellow Peach. Aug. 5-10.  
**HALE-HAVEN.** Yellow with blush. Aug. 5-10.

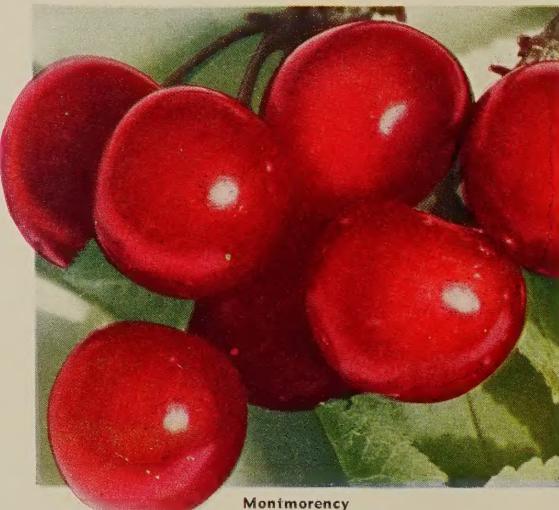
**BELLE OF GEORGIA.** White, with decided blush. Aug. 10-12.  
**ELBERTA.** Large yellow shaded deep red. Aug. 10-12.  
**J. H. HALE.** Large, yellow, shaded red. Aug. 10-15.  
**AFTERCLOW.** Yellow flesh, hardy, excellent quality. August 15-20.

Each	5	50
3 to 4 ft. ....	\$1.25	\$5.75
4 to 5 ft. ....	1.50	6.75
5 to 6 ft. ....	1.75	7.75
		70.00

## CHERRIES

### SUB-ACID

**EARLY RICHMOND.** Red; medium; one of the earliest and best.  
**MONTMORENCY.** Large; red; late; hardy. One of the best.



Montmorency  
The Pie Cherry

## PEARS

**MAXINE.** High quality dessert Pear. Blight-resistant. Supply limited. One tree per customer.  
**ORIENT.** New. Good quality, blight-resistant. Aug. 25.  
**SECKEL.** Brown; small; high quality; frequently called the "Sugar Pear." Ripens well on tree. Sept. 15.

## PLUMS

**OMAHA.** Large coral fruit with yellow flesh. Vigorous and productive. A hybrid of outstanding merit.  
**STANLEY PRUNE.** Large sweet purple Plum with much merit.

### APRICOT

**TALBERT.** Excellent quality. Hardy. 3 to 4 ft. .... \$1.75 4 to 5 ft. .... \$2.00

**NECTARINE**

**SURE CROP.** Best of all Nectarines in this section for size, quality, hardness.

4 to 5 ft. .... \$2.00

5 to 6 ft. .... 2.25

### PRICES ON CHERRIES, PEARS, and PLUMS

Each 5 50

4 to 5 ft. .... \$2.00 \$ 8.75

5 to 6 ft. .... 2.25 10.00

5 TO 6 FT. FRUIT TREES CANNOT BE SENT BY PARCEL POST. ONLY 4 TO 5 FT. and 3 TO 4 FT.

Length limitations prevent us from shipping 5 to 6 ft. fruit trees by Post. Please specify Express, Truck or Freight, and we will ship with transportation charges collect. Include price of plants only. Small Fruits, Roses, etc., can be sent by Post, and we ask that you include the amount or percentage specified under each of those items. Thank you.

## DEWBERRIES

**LUCRETIA.** We consider this the best Dewberry, making a very vigorous growth and fruiting early. The berries are large, jet-black, and of fine flavor. May be allowed to grow on the ground or trained, in either case producing large crops. 12 for \$2.00; 25 for \$3.50; 100 for \$12.00.

## GOOSBERRIES

**DOWNING.** Fruit almost round, large, and juicy; best quality; whitish green color.

**HOUGHTON.** Round, medium size, dark red when ripe; juicy, sweet. Thin smooth skin. Bush is hardy, very productive, free from mildew, and the best for general purpose in this section.

Each	3	10
Either variety \$0.50	\$1.35	\$4.00



## ASPARAGUS

**WASHINGTON.** This is the best known variety. It is a strong grower, producing stocks of large size and of finest quality. The fact that it is rust-resistant makes it the ideal Asparagus for all. Our plants, produced on heavy soil, are superior to the little seedlings grown in sand. Every plant is graded and are large, fleshy roots that, with proper care, will be ready to cut the second year. Our freshly dug plants will grow much better than those which are shipped in. Set 100 plants for a family of four. **Strong plants: 25 for \$1.75; 50 for \$2.75; 100 for \$4.50.**

Ask for prices on larger quantities.

## CURRANTS

**RED LAKE.** By far the most productive of the many kinds we have tested. Color a brilliant red; large berries borne in long clusters along the stems; quality excellent. The white varieties have proved worthless in this climate. **Price: Each 50c; 3 for \$1.35; 10 for \$4.00.**



**ELDORADO.** Later than Alfred; not so subject to disease, and makes heavy, vigorous canes that hold the leaves and fruit well. Given a favorable season with moisture, or grown under mulch, it produces very large, long fruits that are a pride and joy to the grower.

12 for . . . . .	\$ 3.00
25 for . . . . .	5.50
100 for . . . . .	20.00

## RASPBERRIES

Should be in every home garden. Require limited space and produce an abundance of the finest fruit. Set 2 feet apart; rows 4 1/2 to 5 feet apart. 50 to 100 plants for ordinary family. We have tested almost all kinds and offer the best.

12	25	100	
Bristol. New black . . . . .	\$2.00	\$3.50	\$12.00
Indian Summer. Ever-bearing red . . . . .	2.00	3.50	12.00

Quotations on larger quantities.

## RHUBARB

**EXCELSIOR.** Very early, with long stems. Plants vigorous and dependable. **Price: Each 30c; 10 for \$2.50; 100 for \$15.00.**

**MacDONALD.** Bright high quality Canadian variety, mildly acid. Takes less sugar. Raised from divisions rather than seed. The best. **Each 60c; 5 for \$2.50.**  
Plant Rhubarb 4x3 feet, covering crowns not over 3 or 4 inches.

**For Postage, Packing and Insurance, Add 15% on All the Above Varieties**



## GRAPES

The most reliable of all fruits. If properly planted, trained and pruned, will last a lifetime. Select a location away from large trees and where they can remain for years. Varieties offered have been tested and proved satisfactory for this section.

### BLACK GRAPES

**Concord.** Best all-around Grape.

**Fredonia.** New. Mid-season. Excellent.

**Moore's Early.** Best early black.

**Sheridan.** A late improved Concord.

### WHITE GRAPES

**Niagara.** Best white.

**Portland.** Best early white.

**Caco.** Medium size. Excellent quality.

**Catawba.** Best late.

**Lindley.** Delicious. Midseason.

**Lutie.** Best early. Sweet and juicy.

## BLACKBERRIES

**ELDORADO.** Later than Alfred; not so subject to disease, and makes heavy, vigorous canes that hold the leaves and fruit well. Given a favorable season with moisture, or grown under mulch, it produces very large, long fruits that are a pride and joy to the grower.

12 for . . . . .	\$ 2.00
25 for . . . . .	3.50
100 for . . . . .	12.00

**ALFRED.** Large, jet-black, juicy, sweet berries. Practically coreless. Earlier than Eldorado and not quite as prolific.

12 for . . . . .	\$ 2.00
25 for . . . . .	3.50
100 for . . . . .	12.00

**12 for . . . . .**

**25 for . . . . .**

**100 for . . . . .**

**\$ 2.25 for 5;**

**\$15.00 for 50.**

**Any of the Grapes: Strong, two-year vines, 50c each;**

**\$2.25 for 5;**

**\$15.00 for 50.**

**Lindley.** Delicious. Midseason.

**Caco.** Medium size. Excellent quality.

**Catawba.** Best late.

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**Lutie.** Best early. Sweet and juicy.

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**Lindley.** Delicious. Midseason.

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SPRING  
1958

# Strawberries

## ALL VARIETIES ARE "VIRUS FREE"

"Virus free" plants have proved to be better plant makers, and more productive in the fruiting fields. Our plants are from virus free stock, and have been sprayed according to recommendations, to keep them that way.

PRICES OF VARIETIES BELOW					
100 plants	\$2.60	500 to 1000 plants	\$1.80 per 100		
200 plants	5.00	1100 to 3000 plants	16.00 per 1000		
300 plants	7.20	3100 to 5000 plants	14.00 per 1000		
400 plants	8.80	5100 to 10,000 plants	13.00 per 1000		
500 plants	10.00	Ask for prices on larger quantities.			

Our prices permit you to make a selection of varieties listed below. This is important when comparing prices.

For Post, Packing and Insurance, Add 15c per 100.



We grow and sell the kinds which do best in Kentucky. Use Hillenmeyer's Tried and Tested Plants. All varieties listed are perfect flowering.

### BLAKEMORE

Ripens a few days before Premier. Berries light red, conical and will remain firm a few days after ripening. Excellent for commercial or home use. Productive, good plant maker, and does well on rather poor soil. Our plants are the yellows-free strain.

### DIXIELAND

This is a new berry ripening early, about with Blakemore. Plants are vigorous, fruit slightly tart, but quite firm and a good shipping berry. Light, attractive color that holds well after ripening. We are offering at same price as other plants, although it is selling at a premium in some places.

### EVERBEARING VARIETY—VIRUS FREE

**GEM.** We have tried several varieties and found this to be the most productive and best so far under Central Kentucky conditions. For years we have referred to the everbearing varieties as "never bearer." However, a new method of culture has proven successful, provided you can water the plants during the summer months. If you do not have water available, we suggest you forget the everbearing varieties and plant varieties listed above.

PRICES ON GEM	50 plants	\$2.25
	100 plants	4.00
	200 plants	7.60

On our own grounds we have conducted experiments as outlined by the University of Kentucky, Department of Horticulture, and suggest the following cultural directions.

1. Prepare your ground early if possible.
2. Set plants one foot apart each direction in beds, four rows wide. Leave two-foot walk between beds.
3. Cultivate for one month after planting. Then mulch with 1 to 1 1/2 inches of sawdust, shavings, or peat moss, but do not cover the plants!
4. Pick the blossoms until July 1st, then let them develop. **THE RUNNERS SHOULD BE REMOVED DURING THE ENTIRE SEASON.**
5. Water as needed, and pick the berries about every third or fourth day.
6. Hand weed as needed, but do not disturb the mulch. Requirements—about 200 plants for the average size family.

### POCAHONTAS

A promising new midseason berry. Released by U.S.D.A. Good production reports in the East, and favorable reports of plantings in Kentucky. Vigorous grower, large, firm berries, vivid red, a little darker than Blakemore. Excellent for shipping and freezing.

### PREMIER

One of the most popular Strawberries ever introduced. Good plant maker, frost resistant and prolific. The bright red berries are large, bluntly conical, of good quality and hold up in size to the very end if the season is favorable. The leading berry for market or home. No variety ever tested has been so deservedly popular and we recommend it as the **best early and midseason kind.**

### TENNESSEE BEAUTY

This is the outstanding introduction of the University of Tennessee from its Strawberry breeding experiments. The berries are large, bluntly conical or wedge-shaped. They are an attractive glossy color, of good quality, and are borne on semi-erect stems. The large bright green calyx gives the berries an attractive setting. Vigorous, and a medium plant maker, but productive. Outstanding for home canning and market.

### CULTURAL DIRECTIONS for STRAWBERRIES

#### Except Everbearers

**WHEN PLANTS ARE RECEIVED.** Plant at once if possible. If season is not favorable put in cool, moist place, BUT DO NOT WATER UNTIL PLANTED. They also may be unpacked and frenched in open ground.

**WHEN TO PLANT.** Late in March or April is the chosen time. Fall planting usually results in a complete failure.

**SOIL.** Strawberries respond to good soil and you should choose a fertile location. However, do not plant within one year after turning under sod as white grubs invariably cause trouble. Prepare the ground very thoroughly.

**DISTANCE TO PLANT.** The rows should be three and a half to four feet apart and the plants set about eighteen inches in the row. It requires about 7000 plants per acre.

**CULTIVATION.** During the summer keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep hoe and cultivator busy.

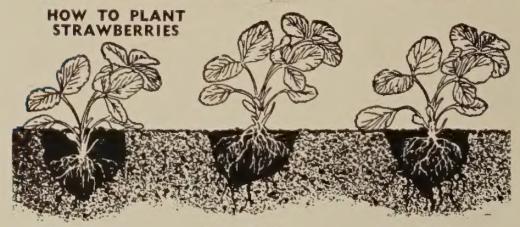
**MULCHING.** Protect by mulching with clean straw in fall or early winter after the ground is frozen. Do not apply too heavily as this smothers the plants. Leave on during the fruiting season as it conserves moisture and keeps the berries clean.

**AFTER FRUITING.** Immediately plow or narrow the original row to about 12 to 15 inches. Thoroughly cultivate the middle so as to give the new plants a chance to get established. Repeat the second year. We do not advise keeping beds more than two or three years.

**FAMILY REQUIREMENTS.** About three hundred, five hundred, or a thousand plants are required for a small, medium or large family.

**SELECTION OF VARIETIES.** We shall be glad to make selections of suitable varieties if you want to leave this to us.

#### HOW TO PLANT STRAWBERRIES



## Cultivated Kentucky Blue Grass Seed

Here in the heart of the famed Blue Grass Section of Kentucky, the best seed in the world is produced. We are pleased, however, to offer something NEW in the way of lawn seed—CULTIVATED BLUE GRASS SEED. The fields from which this seed was stripped have been cultivated, fertilized, treated and sprayed before being cleaned. In our test plots we have found this seed to be faster germinating, stronger growing, and deeper rooted than other types of seed. We offer ONLY the new CULTIVATED KENTUCKY BLUE GRASS SEED, and are using it in both the Sunny and Shady mixtures listed below. PLANT THE BEST.

### SUNNY LAWN MIXTURE

For sowing new lawns or where you have a thin stand we recommend our Sunny Lawn Mixture. This consists of Blue Grass, White Clover, and other varieties for quick effect.

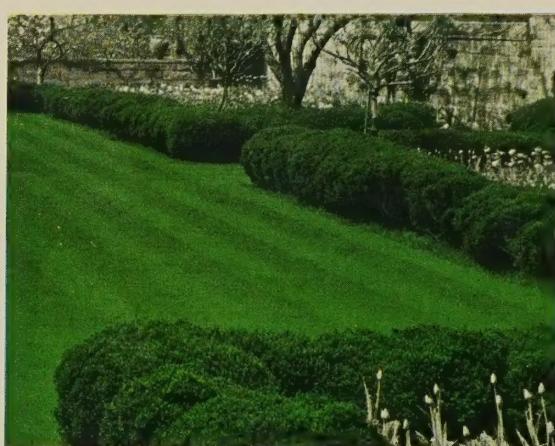
	1 lb.	3 lbs.	5 lbs.
Blue Grass	\$1.25	\$3.00	\$4.75
Sunny Lawn Mixture	1.25	3.00	4.75
Shady Lawn Mixture	1.25	3.00	4.75

### SHADY LAWN MIXTURE

A scientific mixture of grasses to be used in shady locations on which the sun does not shine more than 4 or 5 hours per day.

When using straight Blue Grass, Shady or Sunny mixture, sow 2 to 3 lbs. to 1000 sq. ft. on thin lawn, 4 to 6 lbs. to 1000 sq. ft. on new lawn.

For Postage, Packing and Insurance,  
Add 15c per Pound.



**HILLENMEYER NURSERIES**  
Georgetown Road Lexington • Kentucky